

ACADEMIC PROFILE			
PGDM Marketing	7.94 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
B.B.A General	52.76 %	M.L.S. University, Udaipur, Rajasthan	2022
Class XII (RBSE)	75.60 %	Shree Jee Public School, Nathdwara, Rajasthan	2019
Class X (RBSE)	83.67 %	Shree Jee Public School, Nathdwara, Rajasthan	2017
AREAS OF STUDY			
Sales Team Leadership, Territory Management, Sales Performance Metrics, Conflict Resolution, Channel Strategy Development, Channel Partner Management, Sales Forecasting and Channel Conflict Management.			
Industry Exposure			
<ul style="list-style-type: none"> Retail Electronics: 3 years (supported family business) Retail 2-wheeler: 1 year (supported family business) Mining: 6 months (supported family business) Cottage Industry: 1 year – present (supported family business) 			
ACADEMIC PROJECT(S)			
Design Thinking			
<ul style="list-style-type: none"> Objective: Innovated the warehouse design space for Big Basket to lessen their losses by at least 10%. Through correct problem articulation with the help of employees of big basket. 			
Innovation and Entrepreneurship			
<ul style="list-style-type: none"> Worked on a startup idea named as “DIY Anime” Using different frameworks like lean canvas we determined the gap in the market that was not yet addressed where we found out the potential in DIY Anime segment because there was no body serving the customized merchandise market for anime lovers. 			
CERTIFICATIONS			
Channel Management and Retailing		IE Business School (Coursera)	2024
Customer Relationship Management		Starweaver (Coursera)	2024
POSITIONS OF RESPONSIBILITY			
JAGSoM, Bengaluru	Member – Innovation and Incubation Committee		2023 - 2025
	<ul style="list-style-type: none"> Event Coordination: Managed II Final Presentations, Entrepreneur in spotlight and Idea Club Organized and Handled 2 problem solving events: Solvathon Event and Creative Crew’s 		
ACCOMPLISHMENTS			
Competitions & Achievements	<ul style="list-style-type: none"> Won the Industry connect committee organized Trivia quiz among 8 groups. 		
SKILLS			
<ul style="list-style-type: none"> Advance Excel, Customer Focus, Problem solving and Analytical thinking 			